



ISACON EAST ZONE 2025

33rd East Zone Conference of the Indian Society of Anaesthesiologists

&

BJSACON 2025

37th Bihar-Jharkhand Society of Anaesthesiologists State Conference

Pre Conference Workshop: 10th October 2025

Conference on 11th & 12th October 2025

Venue: All India Institute of Medical Sciences, Deoghar

Organised By Department of Anaesthesiology & Critical Care, AIIMS Deoghar



PARTNERSHIP
Brochure

Hosted by: Bihar Jharkhand Society of Anaesthesiologists & Santhal Society of Anaesthesiologist

Co-hosted by: ISA Dhanbad City Branch

WELCOME MESSAGE

Dear All,

It is with immense pleasure and honour that the ISA Santhal City Branch, Deoghar, welcomes you to the 33rd EAST ZONE CONFERENCE of the Indian Society of Anaesthesiologists and the 37th Bihar-Jharkhand State Conference, to be held at AIIMS Deoghar from 10th to 12th October 2025, with a pre-conference workshop on 10th October.

This prestigious three-day conference serves as a platform for Anaesthesiologists from across Odisha, West Bengal, Jharkhand, Bihar, and other regions of the country to come together to expand their expertise, build leadership, and foster friendship.

The Scientific Committee and organisers have designed a comprehensive educational and scientific programme featuring Plenary Lectures, Breakout Sessions, Workshops, Free Paper and Poster Presentations, PRO-CON Sessions, and Quizzes conducted by renowned experts. Special emphasis is placed on active participation from postgraduate trainees from medical colleges and hospitals across the East Zone and beyond.

We take great pride in welcoming each one of you to this academic extravaganza. With your enthusiastic participation and contribution, we are confident it will be an insightful, impactful, and truly memorable experience.

Beyond the conference halls, Deoghar, the cultural capital of Jharkhand, offers much to explore. It is home to the ancient and sacred Baba Baidyanath Temple complex, a place of deep mythological and historical significance. We are certain the spirit of the city will touch your heart.

The organising committee is working diligently to ensure your stay is as comfortable and enjoyable as your academic experience.

We eagerly look forward to your august presence and hope you will be a part of this academic celebration.

A warm welcome to the Holy city of Baba Baidyanath and to ISACONEAST ZONE & BJSACON 2025!



Dr. Sanjay Kumar
Organising Chairperson



Dr. Ripon Choudhary
Organising Secretary

PARTNERSHIP OPPORTUNITY

PLATINUM SPONSOR

INR 20,00,000

- » 2 Stalls of 6x2 mtr at prime location.
- » 1 Full page colour advertisement in souvenir.
- » 1 page flyer insert in conference kit
- » 06 complementary corporate registration to the conference.
- » Company logo with hyperlink on website.
- » 30 mins Sponsored Session.

GOLD SPONSOR

INR 15,00,000

- » 2 Stalls of 4x2 mtr at prime location.
- » 1 half page colour advertisement in souvenir.
- » 1 page flyer insert in conference kit.
- » 05 complementary corporate registration to the conference.
- » 10 mins Sponsored Talk.
- » Company logo with hyperlink on website.
- » Company logo on backdrop

SILVER SPONSOR

INR 12,00,000

- » 1 Stalls of 4x2 mtr at prime location.
- » 1 half page colour advertisement in souvenir.
- » 1 page flyer insert in conference kit.
- » 03 complementary corporate registration to the conference.
- » 10 mins Sponsored Talk.
- » Company logo with hyperlink on website.
- » Company logo on backdrop.



PARTNERSHIP OPPORTUNITY

BRONZE SPONSOR

INR 10,00,000

- » 1 Stalls of 3x2 mtr at prime location.
- » 1 Full page B/w advertisement in souvenir
- » 1 page flyer insert in conference kit.
- » 02 complementary corporate registration to the conference.
- » 5 Mins Sponsored Talk
- » Company logo with hyperlink on website.
- » Company logo on backdrop.

DINNER SPONSOR

INR 7,50,000

- » Stalls of 3x2 mtr at prime location.
- » 1 Half page Colour advertisement in souvenir.
- » 1 page flyer insert in conference kit.
- » Partners will be allowed to display its standalone product advertisement in Dinner Area.
- » Company logo with hyperlink on website.
- » Company logo on backdrop.

CONFERENCE KIT PARTNERS

INR 6,00,000

- » 1 Stalls of 3x2 mtr.
- » 1 page flyer insert in conference kit.
- » Partner's logo will appear inside conference kit.
- » Partners will be allowed to display its standalone product advertisement in kit distribution area.

REGISTRATION AREA PARTNER

INR 3,50,000

- » Partner will be allowed to display its standalone product advertisement backdrop in the registration area.
- » 4 Complimentary corporate registration to the conference.
- » Logo on the lanyard of the badge.

PARTNERSHIP OPPORTUNITY

CLOAK ROOM PARTNER

INR 3,00,000

- » Partner will be allowed to display its standalone product advertisement backdrop in the cloak room area.
- » 2 Complimentary corporate registration to the conference.

RELAXATION LOUNGE

INR 1,50,000

- » Partner will be allowed to display its standalone product advertisement backdrop in the relaxation lounge area.
- » 2 complimentary corporate registration to the conference.
- » The company will be given the raw space the relaxation lounge with its own branding

EXHIBITION OPPORTUNITIES

1 Stall of 3x2 mtr ₹ 2,50,000 INR

1 Stall of 2x2 mtr ₹ 2,00,000 INR

FACULTY LOUNGE

INR 2,00,000

- » Partner will be allowed to display its standalone product advertisement backdrop in the faculty lounge area.
- » 2 complimentary corporate registration to the conference.

ADVERTISEMENT IN SOUVENIR

- » Back Cover page ₹ 1,50,000
- » 2nd cover page ₹ 1,00,000
- » 3rd cover page ₹ 50,000
- » Inner cover page ₹ 35,000
- » Inner single cover page ₹ 20,000
- » 10 Mins Sponsored Talk: ₹ 75,000
- » Water Station Partner ₹ 1,00,000
- » Printing Partner ₹ 1,50,000
- » Help Desk Partner ₹ 50,000
- » Audio Visual Partner ₹ 2,00,000
- » Preview Room ₹ 1,00,000
- » Breakfast ₹ 1,00,000
- » Sponsorship Lunch ₹ 2,00,000

PARTNERSHIP OPPORTUNITY

TERM AND CONDITIONS

- » Sponsorship offers will be entertained on a first - come - first - serve basis.
- » Stall fascia with company name and stall number will be provided by organising committee.
- » One table, two chairs, three spot lights, three plug point of 15 amp, carpeting and overnight cleaning will be included in the cost for standard exhibition stall. Other facilities required if any, will be provided at an extra cost.
- » The sponsor shall be responsible for any special permissions, licenses etc. If any mandated by the government of India.
- » The sponsorship offer shall be confirmed only on receipt of the full sponsorship amount.
- » The organising committee reserve and advertisement space, book as early as possible.
- » Exhibitors are allowed to display their products within allotted area only.
- » Above rates are in INR (Indian National Rupees) are excluding GST 18%.

CANCELLATION POLICY

- » 50% of the payment will be refunded if cancelled before 25th September 2025.
- » Cancellation received after 25th September 2025 would not be entitled for any refund.

BANK DETAILS

Account Name - 33rd EZCON and 37th BJSACON

Bank Name - State Bank of India

Branch - AIIMS Deoghar, Devipur

Account Number - 44237483571

IFSC Number - SBIN0064014

Secretariat Address

Dr. Sanjay Kumar, Organising Chairperson

Dr. Ripon Choudhary, Organising Secretary

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